

MOVING THE NORTHEAST FORWARD



Blueline COVID19
Response Plan



BUILDING A SAFER TRANSPORT NETWORK

A **targeted extension** to our
normal business planning.

3 Stage Plan.

1. Put people safety first

- All cars fitted with protective safety screens to prevent the spread of the virus.
- Stringent cleanliness and hygiene policies introduced – such as sanitation of vehicles.
- Sustain socially distant working arrangements and provide infection protections for on-site workers (hand sanitisers, gloves and masks)
- Assess sufficiently of latest government policies against specific requirements
- Issue regular, transparent communications to employees.

2. Protect business continuity

- Keep trading mindset and build the safest, most robust transport network in the region.
- Continuous development of new business offerings. Such as Grab delivery platform.
- Continued financial support to our drivers.
- Develop and test contingency scenarios for workforce, supply chain and footprint to operate during and post COVID19.
- Keep customers apprised of developments with our service.

3. Engage stakeholders

- a. Support our local communities - £25,000 free rides for Key Workers, free grocery donations to local organisations in need and Local Heroes Awards.
 - b. Create cross-functional response team to address emerging challenges and issues and track position daily – for our drivers, employees, customers and corporate partners.
 - c. Targeted engagement plan to address needs and priorities.
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Government Transport Guidelines.

PUBLIC TRANSPORT CAPACITY REDUCED BY

900%



BY GOVERNMENT


Westminster Street Birmingham Bearpark
Duston Wolsingham Whickham Trimdon
Sherburn Hill Redcar High Shindiff
Belford Amble Bournmoor Chopwell
Byers Green Ferryhill East Rainton

Blueline

Passionately believing in Moving the North East Safely, our reconfigured taxi service provides those in need of transportation the unique opportunity for private passenger transport without the risks associated with queuing, congregation and excess contact with others – combatting the risks of using public transport.

Ferryhill East Rainton Gateshead
Newcastle Wallsend Tynemouth Blyth
Desmond Consett Stanley Washington
Hartlepool North Shields Cramlington
Ponteland Whitley Bay Walker

**Our safe
Transport
Measures.**

Blueline = 
D · R 2 D · R

**PRIVATE HIRE
SERVICE**

CONTROLLED

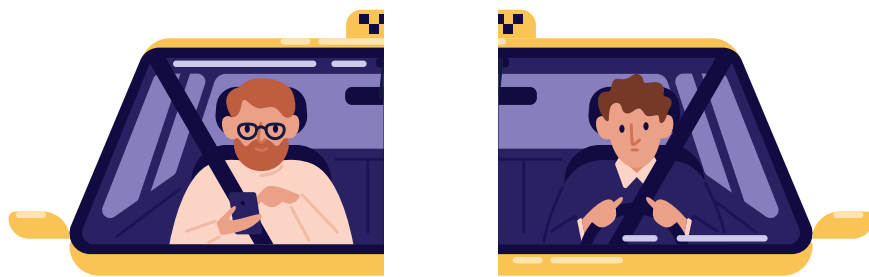
**PASSENGER
NUMBERS**



PROTECTIVE CABIN

SEPARATION

SCREENS FOR BOTH



DRIVER & PASSENGER

SAFETY

[#StopTheSpread](#)

DEEP
CLEANSING
VEHICLE TREATMENT

ACROSS OUR FLEET



OVER **1,000** BOTTLES OF HAND SANITISER

DISTRIBUTED ACROSS OUR FLEET



VEHICLES

CLEANED & DISINFECTED

BEFORE & AFTER

EVERY SHIFT





CONTACTLESS PAYMENTS

**TO PREVENT
TRANSMISSION**

Blueline
Taxis



FULLY UNIFORMED DRIVERS

FRESHLY LAUNDERED

IN 60 DEGREE WASH

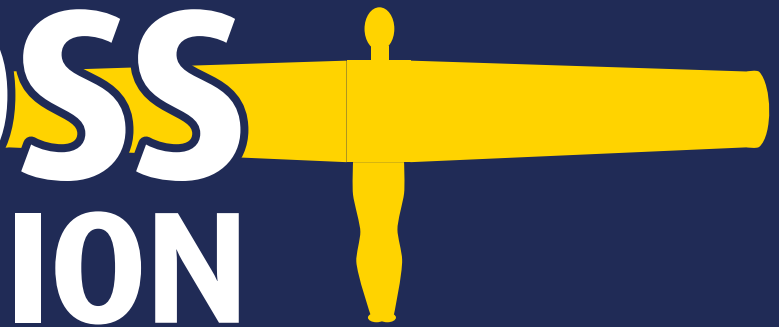
FOR EACH SHIFT



£25,000
WORTH OF TAXIS

TO KEY WORKERS

ACROSS
THE REGION



DELIVERING

GROCERIES



**TAKEAWAY
MEALS**



MEDICINE



& MORE



CONTINUED FINANCIAL SUPPORT MEASURES



FOR OUR DRIVERS

DRIVERS WEAR

PPE



EQUIPMENT

**MASKS &
GLOVES**

WHEN NECESSARY

Blueeline

MOVING THE
NORTH EAST

SAFELY

#FromOurFamilyToYours #StaySafe